



State of Wisconsin
Governor Tony Evers

Department of Agriculture, Trade and Consumer Protection
Secretary Randy Romanski

Susan Quam
Wisconsin Restaurant Association
2801 Fish Hatchery Road
Madison, WI 53713

June 19, 2024

Dear Susan:

The Wisconsin Department of Agriculture, Trade and Consumer Protection (DATCP) is responsible for enforcing the provisions in 2023 Wisconsin Act 75 which creates new responsibilities for the restaurant and food delivery industries effective July 1, 2024.

DATCP encourages every restaurant and third-party food delivery service to review 2023 Wisconsin Act 75 in its entirety. Some of the new provisions include:

- A third-party food delivery service shall provide a publicly accessible process for a restaurant to request the removal of the restaurant from their digital network.
- When a restaurant asks to be removed from a third-party food delivery service's digital network, the delivery service must remove the restaurant and all references to the restaurant (name, address, logo, and menu) within three business days.
- A third-party food delivery service may not solicit requests from consumers for a restaurant to be added to the 3rd-party food delivery service's digital network.
- A third-party food delivery service shall ensure that individuals delivering food have knowledge of basic food safety principles, including personal hygiene and avoiding cross contamination.
- A third-party food delivery service shall provide a restaurant listed on its digital network the time an order was placed and the contents of the order for all orders placed with their service involving the restaurant.

DATCP serves as a resource to both food service and third-party food delivery industries regarding compliance with these new laws. If a complaint is filed regarding any of the new laws after July 1, 2024 DATCP's Bureau of Consumer Protection will gather information and work with both parties to resolve the concern and ensure future compliance.

If you have questions regarding 2023 Wisconsin Act 75, please contact the DATCP Bureau of Consumer Protection at 1-800-422-7128 or e-mail DATCPHotline@wisconsin.gov.

Sincerely,

Michael Domke
Director, Bureau of Consumer Protection
Wisconsin Department of Agriculture, Trade and Consumer Protection

Wisconsin - America's Dairyland

2811 Agriculture Drive • PO Box 8911 • Madison, WI 53708-8911 • Wisconsin.gov

An equal opportunity employer