



Phone: 608.270.9950 or 800.589.3211 • Fax: 608.270.9960

www.EverythingFoodservice.org

The Wisconsin Center • Milwaukee, WI

**Preferred
Customer Passes**

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Give your customers FREE admission to the Expo

Impress your clients by giving them totally free registration to the Midwest Foodservice Expo with Preferred Customer Passes. As an exhibitor, you can order as many Preferred Customer Passes as you'd like for the super-low price of only \$5 each. Order today!

BENEFITS & DETAILS

- Use Preferred Customer Passes to invite your customers and prospects to attend the Expo courtesy of your company.
- A pass provides the bearer with totally free registration to any and/or all three days of the Expo... a \$49 value!
- Passes may be ordered in any quantity for only \$5/each (sales tax is included). This special rate is available only to exhibitors at the 2020 Midwest Foodservice Expo.
- Delivery of passes may take up to two weeks so please order well in advance of the time when you plan to distribute them to your clients.
- Deadline: February 21, 2020
- Preferred Customer Passes should be distributed only to those working in the foodservice industry. The passes cannot be used by exhibiting companies to acquire exhibitor badges, nor can they be used by non-exhibiting suppliers to gain admission to the Expo.
- Preferred Customer Passes are non-returnable and non-refundable.

EXHIBITOR INFORMATION

Company Name: _____

Contact Person: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

ORDER & PAYMENT INFORMATION

Please send me _____ Preferred Customer Passes

Number of passes _____ x \$5 = \$ _____

CHECK ENCLOSED (for amount noted above)

PAY WITH CREDIT CARD

Mastercard Visa American Express Discover
Card #: _____

Exp. Date: _____ Security Code: _____

Print Cardholder Name: _____

Signature: _____

Billing Address same as above, or listed below:

Address: _____

City/State/Zip: _____

DEADLINE: FEBRUARY 21, 2020

SEND FORM WITH PAYMENT TO:

Laura Raske
Wisconsin Restaurant Association
2801 Fish Hatchery Road, Madison, WI 53713
Email: lraske@wirerestaurant.org

QUESTIONS?

Contact Laura Raske
Phone: 800.589.3211 or 608.270.9950
Email: lraske@wirerestaurant.org

[Click here to order Preferred Customer Passes online](#)