

Wisconsin

RESTAURANT INDUSTRY AT A GLANCE



Restaurants are a driving force in Wisconsin's economy. Their sales generate tremendous tax revenues. They provide jobs and build careers for thousands of Wisconsinites. Restaurants also provide healthful options for their guests, give back to their communities and work to reduce their impact on the environment. Visit Restaurant.org for more information.

11,988

LOCATIONS

In 2013, there were 11,988 eating and drinking places in Wisconsin.

EVERY \$1 SPENT ...

in Wisconsin's restaurants generates an additional **\$1.00** in sales for the state economy.

\$7.8 billion

IN SALES

In 2015, Wisconsin's restaurants are projected to register \$7.8 billion in sales.

EVERY \$1 MILLION SPENT ...

in Wisconsin's restaurants generates an additional **29.0** jobs in the state.

267,600

WISCONSINITES

In 2015, restaurants account for 267,600 jobs in Wisconsin — **9%** of employment in the state.



AND IN 2025 ...

Restaurants in Wisconsin are projected to employ **283,900** people. (**6.1%** job growth — or **16,300** jobs over 2015)

HOW BIG IS AMERICA'S RESTAURANT INDUSTRY?

1 million
LOCATIONS
Serving millions of
Americans per day



\$709.2 billion
IN SALES
4% of U.S. GDP



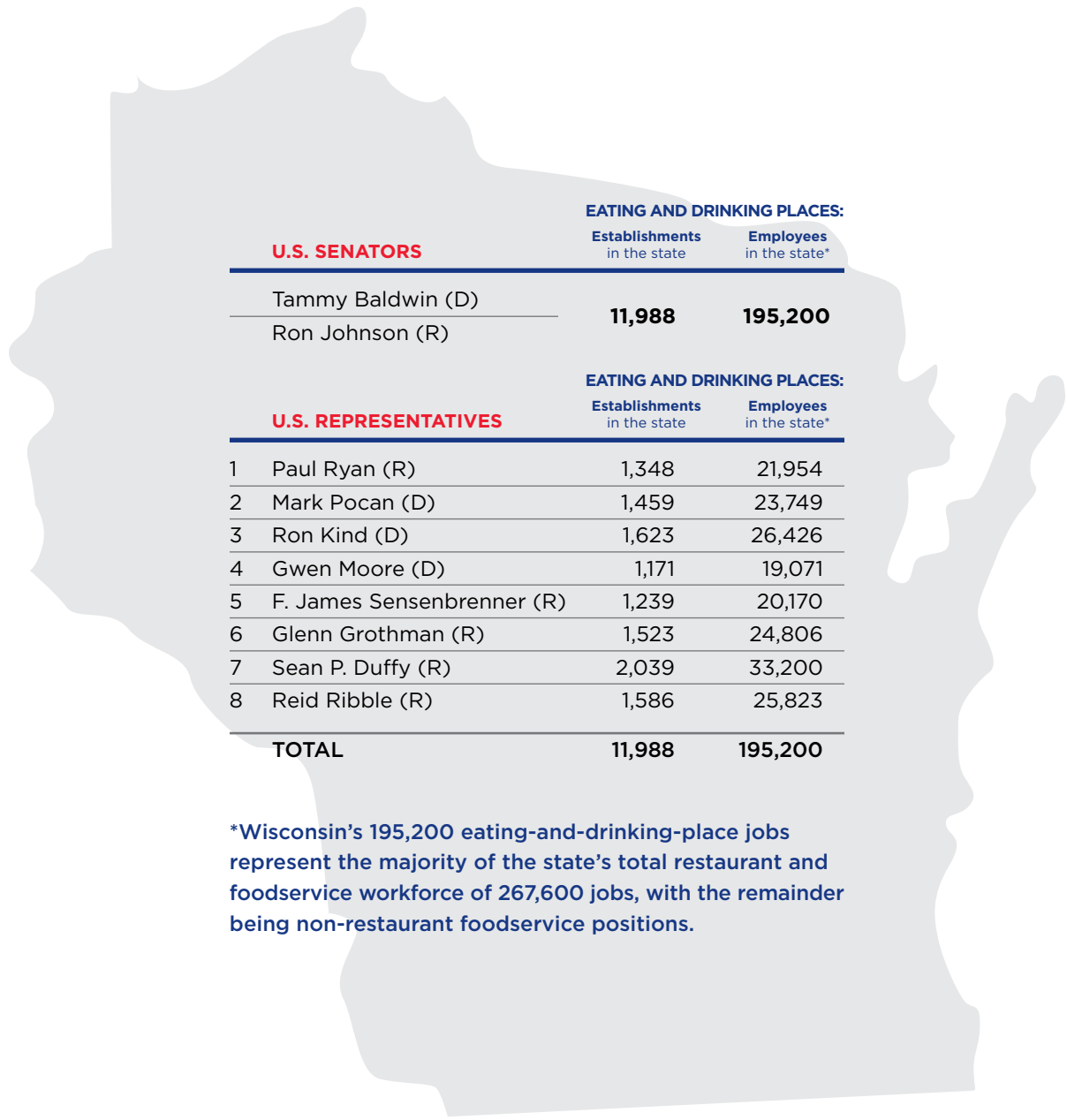
14 million
PEOPLE
10% of workforce



Restaurant.org | Wlrestaurant.org

Wisconsin's Restaurants

JOBS AND ENTREPRENEURIAL OPPORTUNITIES IN EVERY COMMUNITY



U.S. SENATORS

EATING AND DRINKING PLACES:

Establishments in the state Employees in the state*

Tammy Baldwin (D)	11,988	195,200
Ron Johnson (R)		

U.S. REPRESENTATIVES

EATING AND DRINKING PLACES:

Establishments in the state Employees in the state*

1 Paul Ryan (R)	1,348	21,954
2 Mark Pocan (D)	1,459	23,749
3 Ron Kind (D)	1,623	26,426
4 Gwen Moore (D)	1,171	19,071
5 F. James Sensenbrenner (R)	1,239	20,170
6 Glenn Grothman (R)	1,523	24,806
7 Sean P. Duffy (R)	2,039	33,200
8 Reid Ribble (R)	1,586	25,823
TOTAL	11,988	195,200

*Wisconsin's 195,200 eating-and-drinking-place jobs represent the majority of the state's total restaurant and foodservice workforce of 267,600 jobs, with the remainder being non-restaurant foodservice positions.



Restaurant.org | WIrestaurant.org