

3-in-1 Membership

Local + State + National

It all adds up to a great organization.

An investment in the Wisconsin Restaurant Association is an investment in your business. We work on the local, regional and national levels to help our members protect their business and find financial success.

Local Network

Power and clout with area legislators

Meet-up opportunities at chapter events

- Mingle with other restaurateurs in your area
- Connect with suppliers to the industry
- Talk with others facing the same challenges as you



State Association

Timely alerts on issues affecting the industry

- Be notified of the latest scams and top business concerns
- Updates on changes to Wisconsin's laws

Information specific to Wisconsin foodservice

- Advice from the Hotline Team on food safety, employment issues & more
- Easy-to-understand explanations of laws and regulations
- Free subscriptions to WRA publications

Political action for our industry

- Lobbying on statewide issues
- Promote pro-business candidates and legislation
- Manage grassroots issues and advocacy

Money-saving discounts exclusive to WRA Members

- Business insurance
- Workers comp insurance
- Credit card processing
- Email marketing
- Music licensing
- Text marketing
- Trade show badges
- Food safety training and certification
- Bartender licensing

Programs to promote your business to consumers

- Dining Guide
- WRA Gift Certificates

National Organization

Lobbying and advocacy on national issues

Resources

- Free webinars on pertinent topics and trends
- Free subscription to e-newsletters
- Cost savings on materials to run your business

Access to valuable research and statistics

- Annual Restaurant Industry Forecast
- State statistics
- Discounts on topic-specific research



**Visit www.wirestaurant.org or call 800.589.3211
for more information on WRA membership**