



Dining Alliance
Account Activation
Step-by-Step Directions
SINGLE LOCATION

Click below link:

[Wisconsin Restaurant Association \(buyersedgeplatform.com\)](https://buyersedgeplatform.com)



Get to this page by clicking this link:
[Wisconsin Restaurant Association
\(buyersedgeplatform.com\)](http://buyersedgeplatform.com)



As part of the Partnership between Buyers Edge Platform and Wisconsin Restaurant Association, you qualify for a special Manufacturer Appreciation Program.

Join 55,000+ other restaurants and start earning cash back from all your restaurant's purchases

Welcome!

Initial Sign Up Page

What type of business are you representing

Restaurants with 10 or less locations

Restaurants with more than 10 locations

Casino

Hotel or Lodging

Other

This process is for businesses with 10 or less locations.

If you have more than 10 locations, please email iruss@wirestaurant.org for a custom sign-up process.

Step 1: Business and Contact Information




Step A: Contact Info

Business Contact Information

First Name * Last Name * Title *

Parent Company Business Name *

Business Address 

Phone Number * Email * Confirm Email *

Password * Confirm Password *

Sales Rep Channel Partner

How many locations will be reporting *

NEXT

If signing up multiple locations, use corporate info here. Otherwise appropriate address for single location.

Create your own unique password

Leave "Sales Rep" field empty

Enter here how many restaurant locations you'll be signing up

Step 2: Location Information



Step B:
Your locations

Location 1

powered by Google

Same as official business address

Location Name *

Phone Number *

Location Address *



Location 2

powered by Google

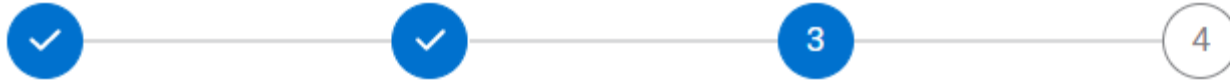
Location Name

Phone Number

Location Address



Step 3: Distributor Information

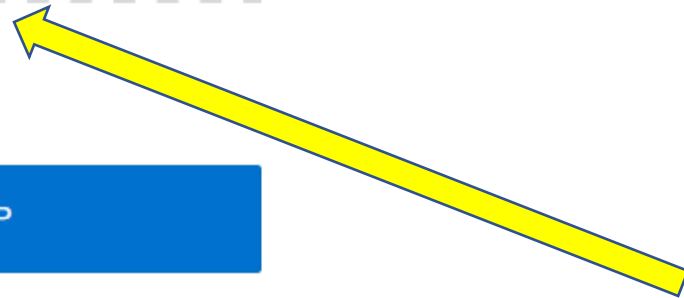


Distributor Information

+ Add New Distributor

BACK

SKIP



Click "+ Add New Distributor"

Step C:
Add your first distributor that you online purchase with

Step 3: Distributor Information



Add Distributor

Distributor Name *

Distributor House *

Add this distributor to:

All Locations

Test

Another Test

Distributor Account # (optional)

Distributor Account # (DCN) (optional)

In this example if you purchase from Sysco for multiple locations you can click "all locations". Or you can choose an individual locations.

Your DCN (distributor customer number) can be found on your distributor invoice.

Step D:
Identify your first distributor along with which locations you buy for from that distributor

CANCEL

SAVE

Click "SAVE" when completed

Step 3: Distributor Information



Distributor Information

Sysco East Wisconsin  

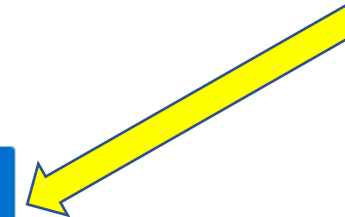


+ Add New Distributor

BACK

NEXT

Step E:
If you have a second distributor that you online purchase from, click "+ Add New Distributor" and repeat Step D.



Step 3: Distributor Information



Distributor Information

Sysco East Wisconsin  

US Foods Milwaukee 248 3D  

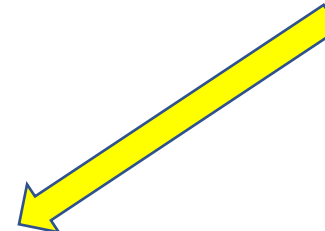
+ Add New Distributor



BACK

NEXT

Step F:
Add another distributor or click “next” if you have no other distributors to add



Step 4: Terms & Conditions

Do you currently buy from another GPO like Buy Right? If you do, you will need to choose "yes", which means you will then be terminating your agreement with that other GPO.

Step G: Signing the Letter of Participation

Do you currently have special pricing agreements with any manufacturers? If yes, you will need to identify those manufacturers here. Your special pricing will remain, but you will not accrue rebates on those manufacturers.

Progress indicator: 1 ✓, 2 ✓, 3 ✓, 4

Legal Information

Are you a Member of a Group Purchasing Organization (GPO) *
No

Termination Date/Start Date for Dining Alliance Inc. *
This is disabled

Group Purchasing Organization *
Group Purchasing Organization Name

Distributor Manufacturer Agreements *
No

Name of Direct Deal Manufacturer (to prevent 'double dipping') *

Acknowledgement, Authorization and Release

I am an authorized agent... of the above business (the "Member") and have the authority to enter into a participation agreement with DINING ALLIANCE on its behalf. To the best of my knowledge, all information provided herein is correct, if [DA] should discover that the information provided is not correct, I will cancel or amend our participation in any and all programs through [DA]. By signing this letter of participation, I am authorizing [DA] to enroll the business listed above in one or more [DA] programs as directed by the member. I also acknowledge that any current program or programs that exist through a direct relationship have been disclosed and I understand that we will not be allowed to participate in the related [DA] program(s). Further, if it is discovered that a program or programs exist or existed that was not disclosed above, we agree and authorize [DA] to remain on the [DA] program(s). Once notified, I will cancel said direct agreement within 5 business days and agree to repay any monies related to the undisclosed program(s). By signing this letter of participation, I hereby authorize [DA] to contact all distribution companies, vendors, and other parties involved in the participation agreement in order to obtain product level data and all other data relevant to the above identified Member which may include, without limitation, purchase history, inventory and stocking related information, unique and proprietary products and such other information that may be necessary to manage Member's supply chain. I hereby authorize [DA] to use such Member relevant data for the purposes of securing reporting, for the purposes of price audit and verification, securing pricing, volume allowances tracking and opportunity analysis and for any other purpose that may be necessary for the Member. Member further agrees that such information may be released by [DA] to its designated rebate processor and Buyers Edge Platform, LLC. Additionally, I authorize [DA] to collect and distribute rebates on my behalf, to be paid quarterly. Furthermore, I acknowledge that [DA] may charge a fee for program administration and participation. Termination of membership shall only be effective upon ninety (90) days' written notice from member. [DA] reserves the right to change the [DA] Membership Terms & Conditions at any time. The current [DA] Membership Terms & Conditions shall be available at www.diningalliance.com and it shall be Member's responsibility to be aware of and comply with the [DA] Membership Terms & Conditions.

Confirm your name and signature

Your Full Name *
Full Name

Signed by *

Reward Program Enrollment, Acceptance and Authorization

I would like to automatically be enrolled to earn rewards points through our partner Foodservice Rewards at no cost! By checking this box, I authorize my contact information to be provided to Foodservice Rewards to enroll in the Foodservice Rewards' Program and accept their terms and conditions found at <https://tinyurl.com/farterms>. Foodservice Rewards will contact you to complete your enrollment process.

BACK

DONE

Acknowledge the terms and conditions, complete the e-signature, then click "DONE".



Congrats! Part 1 of your sign up is complete.

Check your email for a message from **Dining Alliance**.

You will need to click the activation link within that email. That will take you to the second part of this process to connect distributors.


For help doing that, see the next pages for step-by-step guidance.

You're almost on your way to earning cash back rebates!



You're almost done!
Now on to Part 2!

Check your inbox for the activation link

Welcome to My Dining Alliance  Inbox x



Dining Alliance no-reply@diningalliance.com via amazonses.com
to me ▾

Hello! Thank you for signing up for My Dining Alliance!

Please click the link below to activate your account:

https://www.mydiningalliance.com/login/LkZTaH6usxLunUV_Z-Z0rtxgtX5V8mq4_1611846160



You will not start earning rebates until you click this link and connect your distributor accounts!

Best regards,

Dining Alliance Team

Sign in to mydiningalliance.com

Hello, Old Friend

Email

sean.west@shanesteakhouse.com

Password

[Forgot Password?](#)

•••••



LOG IN

Remember: This is the unique log in that you created for yourself during Part 1 of the initial sign-up

Click "Connect" on your Distributor

The screenshot displays the myDiningAlliance web interface. At the top, the navigation bar includes the logo and menu items: HOME, LOCATIONS & DISTRIBUTORS (highlighted in orange), INSIGHTS, CLAIM ACH, BEYOND THE PROGRAMS, OUR BLOG, FAQ, and FOOD COST MANAGEMENT. A user profile for 'BOBBY PUB (PA) - TEST' is visible in the top right.

A blue banner below the navigation bar features the 'my DA' logo, the text 'See rebated items as you shop', and a 'DOWNLOAD NOW' button. Below this banner, a dropdown menu shows 'Raso's Bar and Grille - Test'. A search bar contains the text 'Search Locations, Distributors or DCN...'. Another dropdown menu is set to 'All Distributors'.

The main content area shows a list of distributors. The first entry is 'Raso's Bar and Grille - Test'. The second entry is 'Sysco - Boston, MA (#056)', which includes the subtext 'Activate this distributor to start getting your cash back'. A blue 'CONNECT' button is positioned below this entry. A yellow arrow points from the top of the page down to this 'CONNECT' button. To the right of the distributor list is a dashed box labeled 'Add New Distributor' with a plus sign icon.

Enter Distributor Account Number and click “Connect”

Follow the instructions on the popup, connecting your Distributor’s Online Ordering

Connect Distributor

Purchase History Submission Type *

Online Ordering

Raso's Bar and Grille - Test

Distributor Account # (DCN) *

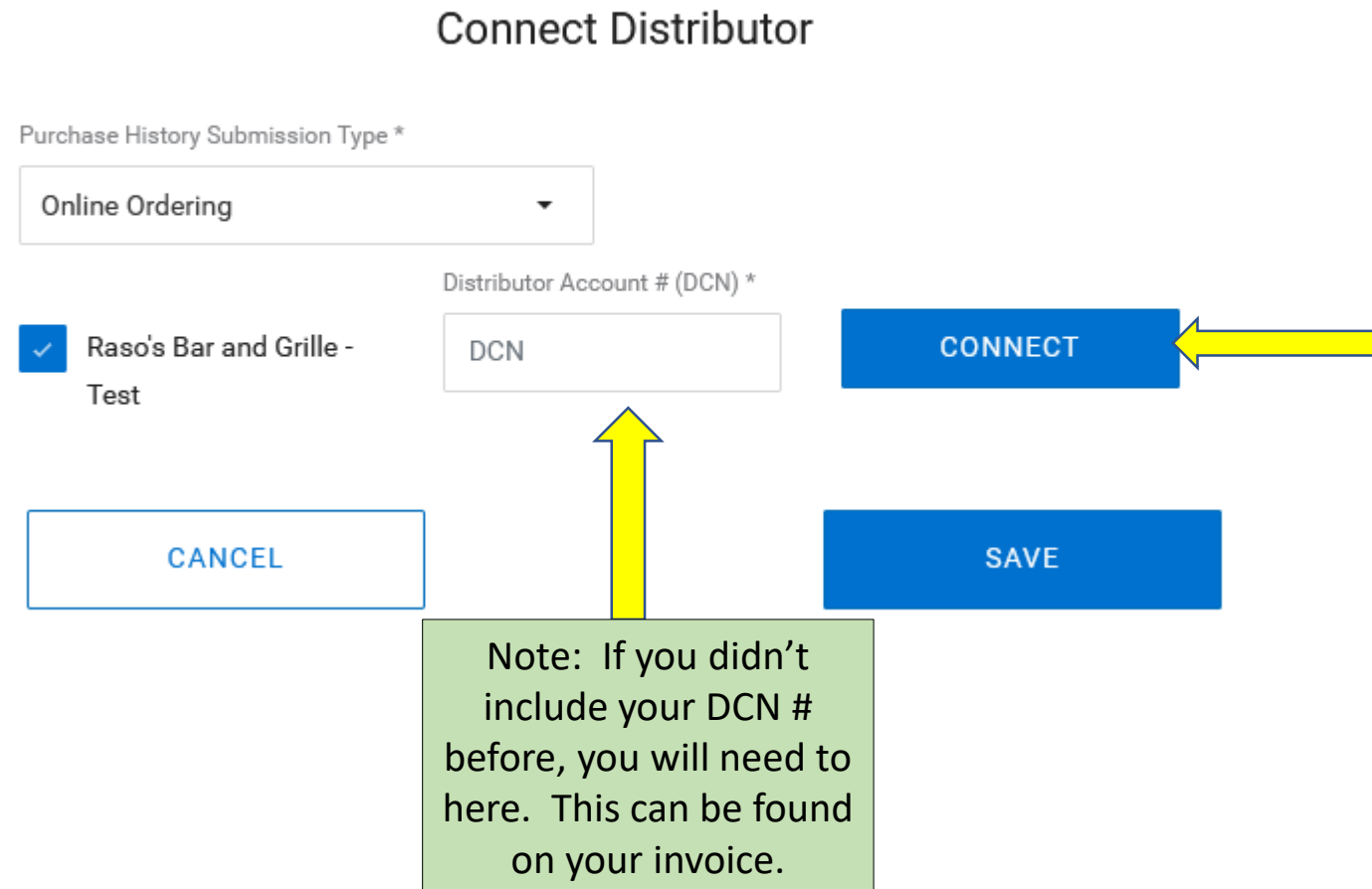
DCN

CONNECT

SAVE

CANCEL

Note: If you didn't include your DCN # before, you will need to here. This can be found on your invoice.



Click "Save"

Connect Distributor

Purchase History Submission Type *

Online Ordering

Distributor Account # (DCN) *

test account bobby

12345

CONNECT

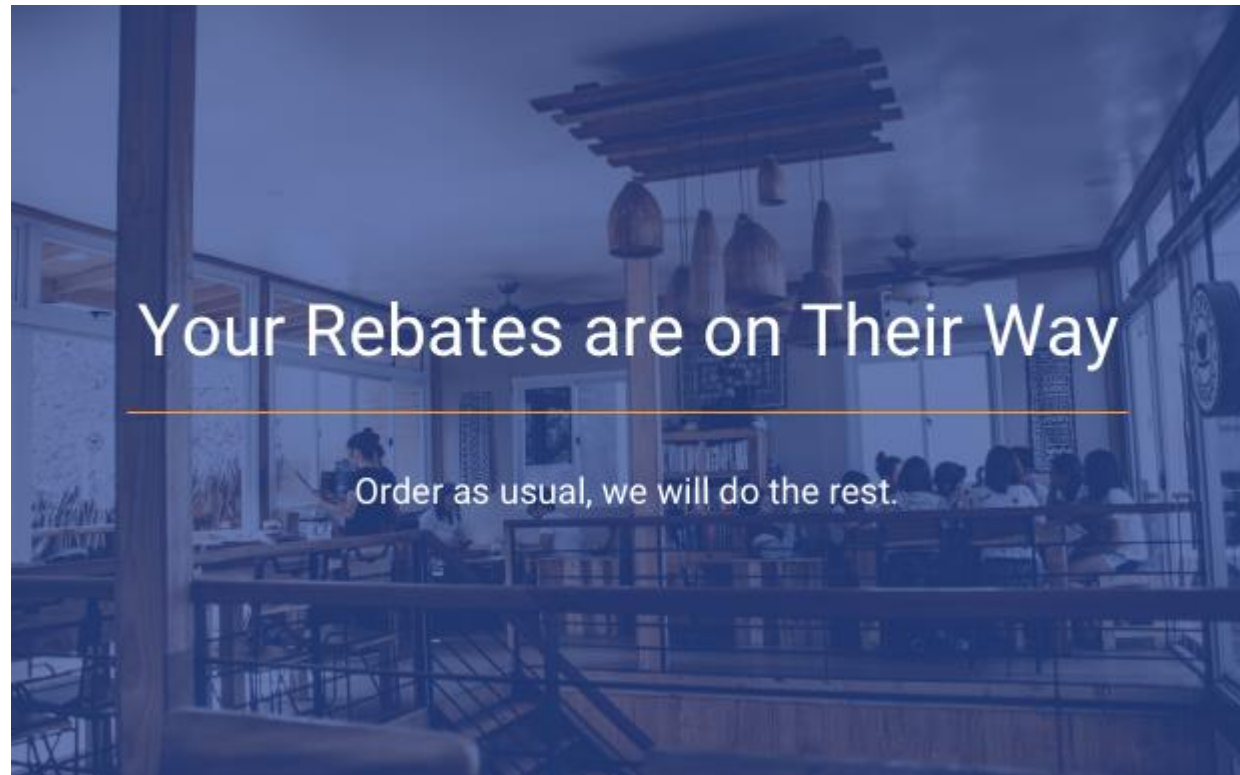


CANCEL

SAVE



Complete these steps for ALL large broadline Distributors





Congrats! The final part 2 of your sign up is now complete.

It will take up to 9 months initially to get your first rebate payment.

When your rebate is ready, you will receive an email from Dining Alliance asking you to “claim” your money. You will need to click on the link in that email & add your ACH account info.

After that you will receive quarterly alerts on your rebates.

Important Reminder: If your Online Ordering information changes with any of the distributors you connected here today, you will need to update your Dining Alliance account to continue receiving rebates.

Questions? iruss@wirerestaurant.org or 608.444.9481