



March 22, 2022



Checking Motor Vehicle Records (MVR) on Delivery Employees

For a business with delivery, the risk associated with a single catastrophic auto accident could be enormous. One way to manage this risk is by using MVRs to select and retain quality delivery drivers. With an MVR, the business manager can identify high-risk drivers before they are involved in an auto accident. It can also help a company improve on safety by targeting past driver behavior with future training programs. Read on for more details on this coverage.

Source: Jay Van Deurzen, Society Insurance Risk Control Representative

READ FULL STORY

Restaurant Recruiting 101: What You Need to Know to Attract Top Talent

While restaurant recruiting has always had its challenges, it's become increasingly difficult to fill open positions. Hiring the right staff for your restaurant is more difficult—and more necessary—than ever. With greater competition and fewer applicants, restaurant owners are finding job openings increasingly tricky to fill. Not to mention, employee turnover is at an all-time high. Throw in a pandemic, rising overhead costs, and “the great resignation,” and it's no wonder so many restaurants are struggling to find (and retain) reliable talent. Read on for a complete guide to restaurant hiring & staffing.

Source: Popmenu



READ FULL STORY



Get Fresh Ideas in Workforce at FreshEx on April 12

Have you registered to attend FreshEx? It's a first-ever trade show for retail and foodservice buyers offering product sourcing, opening session, food & beverage pairing demos and quick 15 minute Fresh Bite sessions focusing on workforce & marketing topics. Sessions will include:

- Why Employees REALLY Leave and What You Can Do About It!
- Staffing Tips: New Tactics In A New Labor Market
- How to Get Started with Short-Form Video on Social Media
- Leadership Reimagined: Old Mindset vs New Mindset
- How To Avoid Common Labor Law Violations



LEARN
MORE



REGISTER
TODAY!



Why Being a Self-Serving Leader is so Dangerous

Good leadership is focused on others, but self-serving leadership undermines that principle to focus on the ego and the symptoms can take hold and begin damaging your leadership before you're even aware. Be on guard against these signs so you can recognize them in yourself before they take root and grow...

Source: Lolly Daskal

READ FULL
STORY



Resources to Build Your Perfect Team

Creating a stellar culture, offering employee benefits like health coverage, developing reward systems, encouraging flexible work schedules and supporting higher wages than industry standards are all ways to keep your best employees happy and loyal. Labor costs associated with recruiting, training and onboarding employees in a business can ratchet up quickly.

Source: Wisconsin Restaurant Association

Most Influential Factors for Applying to a Restaurant

- #1 General reputation of restaurant as a place to work
- #2 Positive recommendation from a friend or family member
- #3 Paid on the job training
- #4 Positive experience eating at the restaurant
- #5 Employee review website (i.e. Glassdoor Review)

Remember How They Find You

Keep applying easy
Your current workers are your best ads & recruiters
Keep up your reputation across all channels

Source: National Restaurant Association Educational Foundation

[LEARN MORE](#)

Your INDUSTRY. Your ASSOCIATION. Your COMMUNITY.

Have a question for the Wisconsin Restaurant Association team? Not a WRA member and interested in learning more?

[Ask WRA](#)

[More Info](#)

[Join Us](#)



This is a communication from

Wisconsin Restaurant Association

2801 Fish Hatchery Road
 Madison, WI 53713
 608.270.9950 • 800.589.3211
wirerestaurant.org

Connect with Us:



[Open Unsubscribe](#)