



**YOUR INDUSTRY.
YOUR COMMUNITY.
YOUR ASSOCIATION.**

WE SERVE EVERY RESTAURANT




Whether you are an independent restaurant owner of one location or a large chain business, the Wisconsin Restaurant Association exists for you.

We're 100% focused on giving our members the tools they need to succeed and aim to be the champion on issues that make a difference in the world of restaurants, bars and other hospitality businesses.

Membership is one of the best investments that you can make.




MEMBER EXCLUSIVE BENEFITS



Advocacy

We're your watchdog, working for positive change and alerting you to government proposals that could affect your business



Real Answers

Save time by leaning on WRA as your one point of contact—call or email our Ask WRA Team with questions



Training & Development

Our webinars, alerts, classes and research keep your business safe, compliant and on-trend




Be in the Know

Receive exclusive notice of market news and best practices, making you an industry insider



Discounts

Our negotiated group rates can save you big bucks on normal business costs



Shape Your Community

Your investment helps WRA continue to build the best environment for you and your staff



Helping You Run a Successful Food & Beverage Business

Our job is to make your job easier

It's your job to deliver an experience that customers love. It's WRA's job to protect your business and get you info when you need to know it.

Have you ever been stuck with a business question and not known who to call or even who to trust? Just need to doublecheck that you're doing things right in the confusing world of HR?

WRA has a team of people who specialize in different aspects of the industry and can provide you with quick and confidential answers. Just call or email our AskWRA Team with your questions.

From music licensing, food safety and alcohol laws to legal inquiries, employment law and tax questions... just to mention a few! There's no question that is too mundane or too crazy. We're here to help!





Peace of mind so you can stay focused on your business

Membership in WRA means that you have a team of experts who break down the facts for you. We take complicated regulations and pending legislation, fact check what's reality and give you the highlights in layman's terms. Our alerts and weekly e-newsletters ensure that you have the news specific to what's happening in Wisconsin's restaurant world.



We're your watchdog because you don't have time for bureaucracy

The constantly changing world of regulations, legislation and HR rules is a full-time job in itself. We've got your back on this. It's our job to stay on top of things that affect your business. We make sure you have the news you need to make informed decisions for your business.

WRA is here to protect your business through non-partisan, pro-business advocacy. Our watchful eye on government has saved individual operators thousands of dollars—like when state government wanted to claim unused gift card balances as unclaimed property.



Explore some benefits waiting for you

Examples of Just Some of WRA's Amazing Benefits

AskWRA helpline gives you fast and easy answers to business questions

Weekly newsletter on trending topics

Alerts on must know info, like ever-changing regulations

Advocacy to protect your business & bottom line

A toolkit of tips on hiring, training and retaining a strong team

Online library of industry-specific info

Labor law posters keep you compliant

Savings on Essential Business Needs



Heartland



Dining Alliance





AN ASSOCIATION FOR ALL RESTAURANT & HOSPITALITY BUSINESSES

This is Your Association. Join us.

Membership Dues Levels:

wirerestaurant.org/member-pricing

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