DINE TO DONATE

HELP US ATTRACT FUTURE WORKERS TO THE INDUSTRY!

Overview

As restaurants face significant labor shortages, the importance of growing workforce development programs is critical to the sustainability of our industry. For 30 years, the Wisconsin Restaurant Association Education Foundation has done just that. Our mission is to attract, train and lift up individuals looking for careers in foodservice and hospitality.

Foundation's Impact

- Awarded $900,000 in scholarships to 950 bright and talented college students pursuing a hospitality or culinary degree.
- Annually ignite 6,300 high school students' passion for hospitality through the immensely popular ProStart program offered in 115 high schools across the state.

> "I would not be where I am today without ProStart. It directed me to the hospitality field, which has turned into a passion that continues to grow every single day."
>
> **Nicole T, ProStart Alumni and 2019 Scholarship Recipient**

DETAILS

We need your support to grow our programs and attract tomorrow's foodservice leaders! We'd love to feature your restaurant as part of our Annual Giving Campaign Dine to Donate program.

Why Participate?

- You're investing in the food industry by supporting future industry leaders and successful workforce development programs
- You'll enjoy goodwill with your customers and the community
- You'll receive positive publicity for your philanthropy
- Your contribution is tax deductible since the Foundation is a 501(c)3 charitable organization

How It Works

- Restaurants donate a percentage of proceeds any day it chooses between November 29th and December 31, 2022
- The Foundation will promote your restaurant on WRA social channels and its website
- If interested, the Foundation will provide your restaurant with a social media graphic, a customized poster and table signs that you can display during your day of giving.

QUESTIONS?

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